

The Handz of Ganz

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From Dr. Ganz

As many of you already know we have always been proud of the fact that we are on the cutting edge technologically so that we can provide you with the finest in dental care and treatment. Today is no different. This month's issue of The Handz of Ganz will be devoted to some new and exiting additions to our office.

We especially wanted you to know how much we appreciate the kindness many of you have expressed by referring your friends, family and business associates to our office for dental care. This issue is therefore devoted to you, our family of patients.

Thank you.

Cary

What's New?

Our Smile Points Program

Like any other business or profession we rely upon your referrals in order to be able to continue to provide the quality of care you have come to enjoy. We realize the responsibility you take in referring your friends and family to our office and wanted to come up with a unique and fun way to say Thank You. So, from now on, for every patient you refer to our office we will show our thanks by giving you 50 Smile Points. These points can be used immediately or accumulated during the year. Much like American Express we have compiled a Gift Catalog for you to choose from when cashing in your points. The gifts include such items as digital cameras, ice skating rinks and filet mignon, just to name a few. You need to check back often as we will be adding to this list of gifts on a continuing basis.



A total catalog can be found on our website at <http://www.ganzdental.com/images/IncentiveProgram.pdf>. In order to view this catalog you will need to have Adobe Acrobat Reader installed on your computer. This is a free download from <http://www.adobe.com>. Or, if you prefer, just ask anyone at the office for an Incentive Program brochure.

The rest is pretty simple. After your friend, business associate or family makes and keeps their initial appointment all you have to do is call and let us know what gift you have chosen. We will have it sent to you as quickly as possible. If that gift is, for some reason, no longer available, we will either substitute a similar item or let you choose another one. It's that simple!

If you feel that a gift from us is not necessary or inappropriate we will also be happy to send a donation to your favorite charity, in your name, as well. Just give us a call and let us know your preference.

A recent addition to our list of Spa Services is our Comfort Selection Form. This form is designed to allow you to *pre-select* from a wide range of Spa Services that you would find enjoyable during your dental visit. In that way we can try to have everything ready for you when you arrive at the office. These forms are available at the front desk or downloadable from our website at <http://www.ganzdental.com/images/ComfortSelectionForm.pdf>.



Joke of the Month: The President's Puzzle

Dick Cheney walks into the Oval Office and sees The President whooping and hollering. "What's the matter, Mr. President?" The Vice President inquired. "Nothing at all, boss. I just done finished a jigsaw puzzle in record time!" The President beamed. "How long did it take you?" "Well, the box said '3 to 5 Years' but I did it in a month!"

Quote of the Month

Always bear in mind that your own resolution to succeed is more important than any one thing.

Abraham Lincoln (1809 - 1865)

As always we appreciate the kindness expressed by the referral of your family, friends and business associates. Please ask them to mention your name when they call.

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