

# Our Commitment to Excellence!

It's been almost a year now since we have been able to offer *one visit, no impression* restorations in the office. Cerec, the technology that provides us with this ability, has proven to be just outstanding for everyone involved.

So outstanding that we are confident that restorations made with Cerec will last longer than most restorations currently made today. According to the insurance industry a typical crown will last about 7.5 years. Some less, some more but that is the average life-span of a typical crown.

**Well, not with Cerec!**

We are so confident in its strength and longevity that we will guarantee any Cerec restoration we make for **TEN (10) years against breakage**. That's right...10 years!

If you have any questions please give us a call 516 741-1230.

**Note:** This guarantee applies only to the breakage of the crown or inlay and not to loss due to decay, tooth fracture or tooth loss.

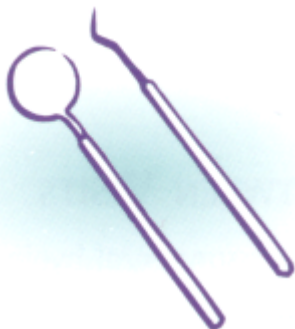


*A Ten Year Guarantee  
on all Cerec Restorations!*

Your Latest Issue of The Handz of Ganz



## Oral Health Facts



- Over the past 20 years, the number of adults missing all their natural teeth has declined from 33 percent to 20 percent for those aged 55 to 64 years, and from 2 percent to 0.4 percent for those adults between 18 to 34 years. However, 0.4 percent means a surprising 1 out of 250 younger adults are missing all their teeth.
- Over one-third of poor adults (18 years and older) have at least one untreated decayed tooth compared to 11 percent of non-poor adults.
- Toothaches are the most common pain of the mouth or face reported by adults. This pain can interfere with vital functions such as eating, swallowing, and talking. Almost 1 of every 4 adults reported some form of facial pain in the past 6 months.



# The Handz of Ganz

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## From Dr. Ganz



It's hard to believe that the holiday season is here so soon. What better gift to give your family and friends than whiter, brighter teeth for the holidays. We've created Smile Whitening Gift Certificates for you to use to stuff the holiday stocking or hand out on one of the nights of Chanukah as your way of welcoming in the holiday season. For more information give us a call.



We also would like to take this opportunity to wish you, your family and friends a healthy, happy and successful Holiday Season and New Year.

## *Dr. Cary Ganz and Staff*

### What's New

#### **Smile Makeovers**

Many of you have experienced the amazing results we have been able to achieve in creating natural, beautiful looking smiles. The art and science of the Smile Makeover has dramatically changed over the last few years. The ability to change lives and make a real difference in the day to day existence of our patients has become one of the most rewarding aspects of our practice. We now have new tools that provide us with exciting ways to improve each and every aspect of your smile.

#### **How is this done and is it for you?**

#### Smile Templates

How would you like to see your new smile before a tooth is ever touched? Would you like to be able to test drive your new smile before any final decisions are made. Well, now you can!

Before we even touch a tooth we create a Cosmetic Design for your new smile. This design is created on a model using tooth colored waxes and can provide both you and I with a look into the future of your new smile. This is a great time to decide to make one tooth longer, perhaps widen another or just sit back and enjoy the look you have always wanted.



Once we agree on your new smile we proceed with the preparation of your teeth. Before any final esthetic decision is made you will have an opportunity to Test Drive your new smile with transitional restorations made exactly from the Cosmetically Designed model you have previously approved. Wear your new smile for a couple of days. Show it to family and friends and then provide us with feedback. Any changes to your new smile can then be made at this stage before the final restoration is completed.



Greater control. More predictable results and a more Beautiful Smile are yours for the asking. Is this for you...just give us a call and we will be more than happy to schedule a Complimentary Cosmetic Consultation for you, your family or friends.

**Give yourself the gift of a beautiful smile for the holidays. What better way to start off the New Year than with a Great Smile!**

***We welcome the referral of your families, friends and business associates.  
Please ask them to mention your name when they call.***

The Dental Spa at Garden City

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<http://www.ganzdental.com>