

What's Stopping You ?

Have you ever looked at someone, perhaps a movie star, a politician or maybe even a close friend or relative, and asked yourself the question, "How can they let their mouths look that way?"

Even with all of their fame and fortune many of the role models we all emulate tend to leave one of their most important attributes in total disarray. In this issue of the Handz of Ganz we will explore some of the potential reasons for postponing dentistry and try to give you some of the possible answers. Just in case you are not an actor or a politician, don't worry, the same answers may just apply to you as well.



Before



After

Reason #1: Discomfort

The first most often quoted reason for avoiding cosmetic dentistry is discomfort. Will it hurt? Will I be able to go back to work? In reality with the use of modern anesthetics and nitrous oxide, the actual dental procedures are quite comfortable. Just ask anyone that has had the procedure done and they will tell you, if they are totally honest, that it just was not all that bad!

Reason #2: Fear of the Unknown

What will I look like? How can I be sure that I will like the final result? We have heard this objection from numerous patients over the years. Using modern computer technology we can now show you, to a significant degree, before hand what the final results will look like . We can also provide you with a customized wax representation of the final result as well. Using these two techniques you will have a pretty good idea of the final result even before we begin.

Reason #3: Time

I just don't have the time? I can't afford to be laid up and unable to go to work? Sound familiar? Well, most of the procedures used today to provide cosmetic changes can be done in as little as two visits. By using longer, more efficient, appointments we can even minimize the number of visits to the office.

Reason #4: My Friend Had The Same Thing Done and His/Her Teeth Look Terrible

The answer to this question is real easy. You just can't compare apples to oranges. Not all dentistry is the same. If you have any doubts you can either look through our gallery of satisfied patients or even, when necessary, we can supply you with names of patients that have had the same procedure done. Since you are our best and really our only form of advertising your satisfaction is our utmost concern.

Reason #5: Cost

The cost of cosmetic dentistry, or any dentistry, is small compared to the cost of leaving it alone. Time tends to only make things worse, never better. Additionally, today we have a number of financing methods that can even provide you with an opportunity to extend payments for as long as 60 months.

Have you asked yourself these questions? If so, hopefully we have been able to provide you with some important answers. We'd like to help you obtain that smile you have always wanted and deserved.

Your dental team,

Cary, Joanne, Barbara, Michelle, Cassandra, Dean, Sam and Melissa

Cary Ganz DDS 516.741.1230

Practice Limited to Prosthetics, Implants and Cosmetic Dentistry

Look for us at <http://www.ganzdental.com>