

Tonights The Big Night and You've Got To Look Your Best!

We've all had this happen at one time or another. Its the big night: possibly; a wedding, a bar mitzvah or maybe the most important business meeting of your life. You need to look your best. But you take a look in the mirror and you're just not happy. You've bought that new suit or had that special dress made but still, all in all, you're just not happy. You've had your nails done, possibly a facial and maybe even rolled in mud! But still you're not real happy with how you look and feel. Your night is on the verge of being a total unmitigated disaster and you have no idea why! Could it be your SMILE?

You may not realize it but the first thing others notice about you at first glance is your smile. Seeing it everyday when you brush your teeth you may have become oblivious to the way your smile appears to others. Take a closer look....it may surprise you!

But help is not only on the horizon but it is available right now, when you may need it the most. With the advent of newer technologies we can now provide you with the opportunity to fix that smile just in time for that special event. In just about one hour we can remove the ravages of time; a compilation of too much smoking and maybe slightly too much red wine.

In order to provide this type of service we are currently using a relatively new technology called BriteSmile™. This process utilizes a special gas plasma light source and a whitening gel that



contains an initiator that is specifically designed to be activated by the blue light generated by this unit. The

process takes only one hour and is accomplished in just one dental visit. Patients that have had this process done at our office find that the only comment they can make is "WOW" after they see the final results. Teeth are not only whiter but brighter as well. All of the stains deposited from too many cigarettes, too much red wine and the aging process seem to disappear. Patients enter with yellow teeth and leave with teeth that are dramatically whiter and brighter.

No more trays, no more weeks of waiting for whiter teeth to appear. You no longer need to hide from the camera or be ashamed to smile when meeting new people. Be prepared for that special event just in the nick of time. BriteSmile™ can provide you with whiter teeth in plenty of time to spare to put on that special dress or that gallant tuxedo. Give us a call to schedule your whitening visit. Let us WOW you as we have done with many other patients over the past several months.



As always we welcome the referrals of your business associates, friends and relatives.

Your dental team,

Cary, Joanne, Barbara, Michelle, Cassandra, Dean, Joy and Jan

Cary Ganz DDS

516.741.1230

Practice Limited to Prosthetics, Implants and Cosmetic Dentistry

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