

Introducing DentiGram

dentigram.com

Communication is the key to any long lasting and sustaining relationship. That is true in both our personal as well as in our professional lives. In order to provide you with the level of interaction I believe necessary, I have developed a new software program that provides me with the opportunity to interact with you via email; simply, efficiently and effectively. According to statistics, 85% of the general population prefer email as their main means of communication over the telephone, fax and voicemail.



Using DentiGram, I will be sending you appointment confirmations, newsletters and many other types of valuable information relating to your dental health. However, there is a catch. Since DentiGram will be our main means of communication I need to be sure that I have your most current email address. You can either provide that to us when you are at the office or if you prefer, you can go to our website, <http://www.ganzdental.com>, scroll to the middle of the page and click on Email Signup. Thanks.

We welcome the referral of your families, friends and business associates. Please ask them to mention your name when they call.



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Care to Share! Please ask us how you can Save \$50 off of your next dental visit and help a friend save \$50 as well!



Your latest Issue of The Handz of Ganz



Last Month's Riddle: A baseball team had just won the championship game and the players wanted to congratulate each other. They began shaking hands, but each player only shook hands with every other player just once. There are, of course, only 9 players on a baseball team. How many times did the players shake hands? The answer is: 36. (The first player only shakes hands with 8 other players, the second player only shakes hands with 7 other players (he already shook hands with the first player!), the third player only shakes hands with 6 players (he already shook hands with the first player and second player), and so on, until the last player who only has one possibility left. Therefore: 8+7+6+5+4+3+2+1=36)

Congratulations to this month's winner: Mary F. Dinner's on us. Enjoy!



Congratulations to our Nano winner, Letty G. We hope she enjoys her new iPod and that this is only the beginning of a true lucky streak.

Hey, 'ya never know!



August Brain Teaser: George, Helen, and Steve are drinking coffee. Bert, Karen, and Dave are drinking soda. Using logic, is Elizabeth drinking coffee or soda?

If you think you know the answer, give us a call. We'll announce the winner next month.



The Handz of Ganz

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From Dr. Ganz

An Update on Our Move: As of this printing we have completed the signing of our new lease at 300 Garden City Plaza, the building directly across the parking lot from our current location. We will be on the second floor in the corner with a great view of Roosevelt Field. The contractor is busy putting together all of the pieces of the project...and as you probably already know, this is going to be one heck of a project. The final outcome will hopefully be something we can all enjoy. I will keep you updated as the process continues.

Dr. Cary Ganz

Dentistry's Believe it or Not!

•The stone-faced farmer in the famous painting, American Gothic, was artist Grant Wood's dentist.



•Next to the common cold, tooth decay remains the most prevalent disease in the United States even though a third of all youngsters between the ages of 5 and 17 are cavity free.



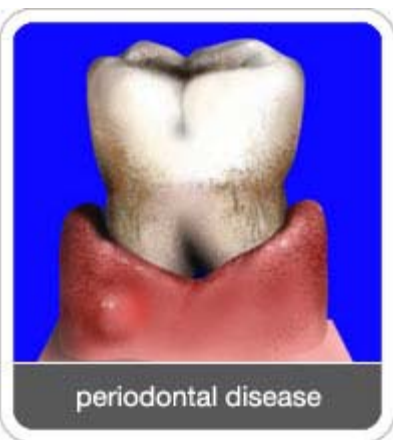
•Not long ago, dentures were common wedding gifts in the British Isles because many people expected to eventually lose all of their teeth and this expedited the process of having them extracted at an early age.



•Every person has a set of teeth as unique as his or her fingerprints and even the "dental fingerprints" of identical twins are different.



The Role of Nutrition and Gum Disease



Proteins, vitamins and other nutrients are essential for the health of the periodontal (gum) tissues, just as they are for the health of the tissues throughout the body. A nutritional deficiency has never been shown to be the specific cause of periodontal pocket formation, gingivitis or other periodontal infections. For these conditions to develop, plaque must be present on the teeth. If you were to look at plaque under the microscope you would see a village, no bigger, a city of microorganisms just sitting back and having a good old time.

Certain nutritional deficiencies (notably protein, ascorbic acid and vitamin B complex) may modify gingival (gum) tissue resistance so that an inflammatory condition (**red** swollen gums) initiated by the microorganism (bugs) in the plaque will more easily develop or be increased in its intensity. Good nutrition really does make a difference to the health of your gum tissues.

Any questions, give us a call. We're always here to help in any way we can!

The Dental Spa at Garden City

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<http://www.ganzdental.com>